



We appreciate the opportunity to discuss your sponsorship at our 30th annual Magnificent Midlothian Food Festival. It will be held on Saturday October 13th at the Westchester Commons site.

We have made MANY changes this year to our Sponsorship packages. Each level has different quantities of items so please see the brochure for full details.

Here are some highlights of what is included:

- **We are pleased to announce that Wegmans is our 2018 Presenting Sponsor!**
- **Wegmans will be selling tickets at BOTH store locations with flyers made up with Sponsor's logo on posters in stores. Over 45,000 customers go thru the stores each week.**
- **We are expecting over 5000 people to attend this year from noon to 7pm.**
- **Your company logo will be prominent on all banners, flyers, social media, print media and websites.**
- **We have created a VIP Sponsor Tent that you will have exclusive access too. Wegmans will be supplying the food. Beer and wine will still require a ticket or refillable glass, but you won't see any long lines. Also, we will have 2 College Football Games on in the tent for your viewing pleasure.**
- **We have partnered with Boitnott Visual Communications (BVC) as our official Technical Sponsor. They will have their Custom LED Truck on-site (LARGEST portable screen on the East Coast) with your logo scrolling throughout the day.**
- **Some packages include a 10x10 space with tent for you to promote your business as well.**